

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Harry Morris et al.	Art Unit	: 2151
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Title	: DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK ENVIRONMENT		

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO ACTION OF JUNE 4, 2008

This paper includes the following:

Listing of Claims begins at page 2 of this paper.

Arguments/Remarks begin at page 10 of this paper.